



To whom this may concern:

March 22 , 2010

On behalf of the Canadian Diabetes Association I would like to request your consideration in providing a charitable donation in the form of a gift certificate, a prize or other items for an upcoming event. The event is called **Lions Clubs Walk the Mall for Diabetes** proceeds will benefit the Canadian Diabetes Association.

Diabetes is a serious disease in British Columbia. Currently, nearly 250,000 British Columbians live with diabetes. Diabetes costs us all. Today, our provincial government spends more than \$775 million a year to treat people with diabetes.

For the past 50 years the Canadian Diabetes Association has been providing support for those living with diabetes. Our mission is to support research, advocacy and education for individuals in both BC and Canada living with this disease. The Canadian Diabetes Association's record of achievement and governance is strong. In this past year alone we have:

- Provided \$1.2 million in funding to UBC for three new researchers at the Diabetes Research Centre at the Child & Family Research Institute,
- Taken a lead role in the BC Healthy Living Alliance and Food Skills for Families,
- Hosted over 370 Children with type 1 diabetes at Camp Kakhamela,
- Run and/or participated in over 300 educational events for both type 1 and type 2 diabetes across the province,
- Funded not only \$800,000 in diabetes research in BC, but also over \$7 million across Canada.

Most donors are not aware that the Association relies primarily on funding from individuals, foundations and corporations with very limited support from government. We appreciate not only the work of our wonderful volunteers who organize and run events such as this, but also the support of the local communities that rally behind our cause.

Thank you in advance for your consideration. Please feel free to contact me if you have any questions.

Sincerely,

Sandra Tait
Individual Giving
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